**NAME:**PRIYADHARSHINI.C

**DEPARTMENT:** B.E.COMPUTER SCIENCE AND ENGINEERING

**COLLEGE:** DHANALAKSHMI SRINIVASAN INSTITUTE OF TECHNOLOGY,SAMAYAPURAM,TRICHY.

**NAANMUDHALVAN COURSE:** DIGITAL MARKETING

**NM ID:** 179EFD12AC9A0E9B7674D235EFC728FF

**ASSIGNMENT ON DIGITAL MARKETING**

**1.Create a blog or Website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words**

<https://pri29boutique.blogspot.com/2023/08/boutique-accessories.htmlV>

<https://priboutique294.wordpress.com/2023/10/18/importance-of-boutique-accessories/>

**2.Create a New Facebook Business Page and post one social media poster for**

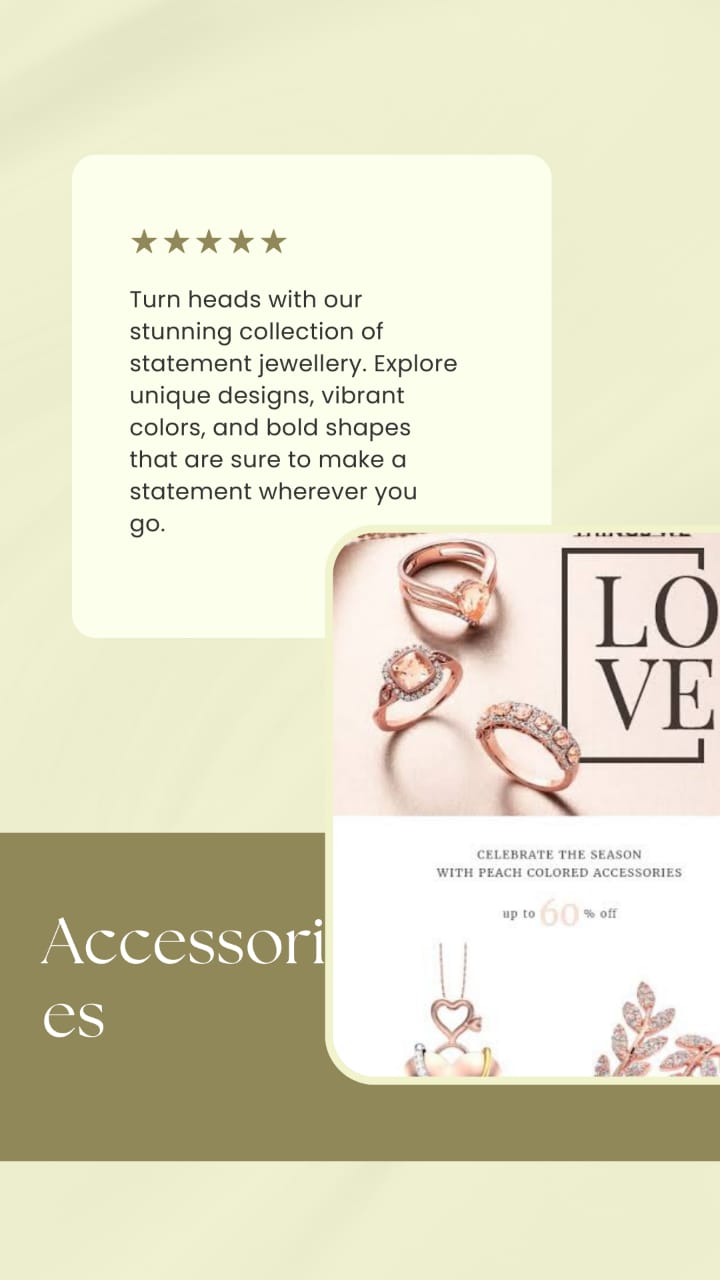
**your brand.**

<https://www.facebook.com/profile.php?id=61552493255126&mibextid=ZbWKwL>

**3.Create and design a social media advertisement poster using canva**

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**4.Crete email newsletter design using Mailchimp or canva tool.**

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